

ENDURE Network of Advisers 1st Newsletter, 10th September 2010

Dear adviser.

Welcome to the first newsletter for the ENDURE Network of Advisers (ENA)!

Some time ago you signed up for membership of the ENA. You have not heard from us until now, but from now on we will be in regular contact with the network.

This newsletter will give you information on:

- The ENDURE Network website
- The ENDURE Information Centre (EIC)
- Leaflets and information from selected ENDURE activities
- The ENDURE Conference in Paris in November 2010, please join us!
- Subjects for the next newsletter
- Subjects for the next newsletter
- Feedback to ENDURE and to ENA

Free trip to Paris? Read on p. 3.

The ENDURE Network website – Have you paid it a visit lately?

Have you visited the **ENDURE website** yet? It is well worth a visit, and its contents are improving continually. The website may be found here:

www.endure-network.eu



On this website, you can find lots of information about the ENDURE Network of Excellence and the various activities that have been carried out under its umbrella.

To find information targeted at advisers like yourself, follow the link to Information for Advisers and Extension Services in the menu on the left. You will find different types of information here, including links to the ENDURE Information Centre (see below), various training materials and publications from different ENDURE activities

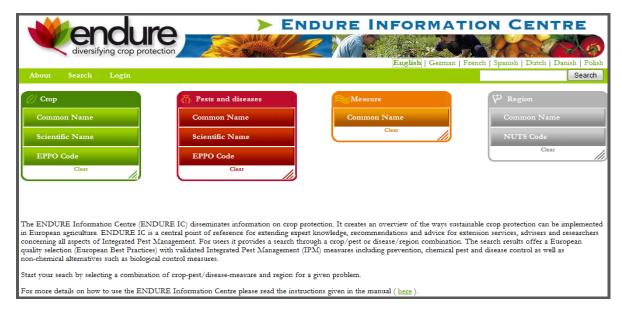


You also have the opportunity to go directly to selected ENDURE tools like the <u>EuroWheat</u> platform containing a lot of information regarding fungicide use in wheat in different European countries, or <u>EuroBlight</u> which is devoted to information and decision support tools regarding potato late blight.

The ENDURE Information Centre (EIC) is ready for testing

The EIC is one of the major tools created by ENDURE for advisers and other end users of ready-touse, cost-effective Integrated Pest Management (IPM) information. Our aim is to ensure that by the end of 2010, EIC will contain more than 1000 documents regarding the state-of-the-art in IPM in various crops in several countries. Most of the information will be presented in the original language, but with summaries in English, and sometimes German, French and/or Spanish as well.

The <u>EIC</u> is now ready for testing, so please give it a try. You may get there via the ENDURE website mentioned above, or you follow this direct link: http://www.endureinformationcentre.eu/, which will present you with a short introduction to the concept of EIC and how to use the database. For searching – type your search topic e.g. yellow rust into the box at the top right of the page, then press the button 'search'. Alternatively, you can conduct structured searches via the four boxes specifying Crop, Pest, Measure, and Country/Region of interest



The search interface is designed to be self-explanatory, so please give it a try. There is also a short manual available here:

http://www.endureinformationcentre.eu/docs/EIC%20Manual_18102009.pdf

If you find things are not functioning as you expected, or if you find that information you might expect to be in the EIC cannot be found, then please do not hesitate to give feedback via one of the mail links given at the end of this newsletter.

Download leaflets and information from selected ENDURE activities

So far, the ENDURE activities have produced a number of small leaflets regarding selected crops. You can find a list of the leaflets here:

http://www.endure-network.eu/endure publications/endure publications2

Scroll down the list until you find the heading 'ENDURE Case Study Guides (From Science to Field)' and here you will find a list of all the leaflets. All are available in English and some have been translated into French, German, Dutch and Swedish.

The ENDURE Conference in Paris in November 2010 – please join us!



ENDURE's various activities will culminate in the international conference, Integrated Pest Management in Europe: The ENDURE Network of Excellence shares the fruits of four years' research with the crop protection community, taking place in Paris on 24-25 November 2010. In addition, there will be an event for French-speaking people on 26 November. The aim of this conference is to present all the results of ENDURE activities to various groups of stakeholders.

You may find more information on the conference and register for the conference by following this link https://colloque.inra.fr/endure2010

Advisers such as yourself are obviously an important group of stakeholders as you will be instrumental for putting the results from ENDURE into practice. ENDURE's coordinators are well aware that few advisers will be able to participate in the conference unless some financial support is given. Therefore, we are happy to announce that we expect to be able to support the participation of a number of advisers in the conference. The support will include free registration for the conference, coverage of reasonable travel costs and accommodation at a hotel in Paris. Depending on the interest, we may also be able to cover reasonable costs for meals.

To apply for support, please send a note with your full name and affiliation, address/contact details, details about your area of work and your interests regarding Integrated Pest Management to <u>Jens Erik Jensen</u> at the Danish Agricultural Advisory Service, Knowledge Centre for Agriculture, e-mail <u>inj@vfl.dk</u>, as soon as possible and *not later than 25th September 2010*. The applications will then be considered, and information will be sent to those receiving support around 5th October 2010. The criteria for selecting advisers are as follows:

- You must able to participate actively during both days of the conference. Participating actively means that you will attend the sessions offered and that you are willing to engage in discussions. Please note that the language of the conference is English. There will be no translation services available, so you must be able to discuss and provide feedback in English.
- You must be an adviser dealing directly with farmers and other end users in your country.
- You must be willing to accept the flights and hotel accommodation that will be offered to you.
- The supported advisers should represent a larger geographical area with different cropping systems in Europe.

Please be aware that if you apply for financial support to participate in the conference, then you should not register on the conference website until you have heard if you have been selected. We will take care of registration and booking of flights and hotels for those that have been selected.

Contents of the next newsletter

The ENDURE project started in 2007 and EC funding will finish at the end of December 2010. Much new information is expected to be published in the coming months, and we plan at least one more newsletter in 2010, to be sent out in November in connection with the ENDURE Conference in Paris.

NEWS

As ENA member, this newsletter is yours. You can propose contributions for the next one and do not hesitate to con-

tact us with your ideas. Among the topics for the next newsletter, we have considered giving an overview of the IPM implementation activities that are currently being initiated in Denmark and we will present you a new tool for trainers and advisers: the IPM training guide.

By the end of 2010, we will collect and evaluate the experiences and feedback received, and make a plan for the continued activities of the ENA.

Although the EU-funded ENDURE project ends, the partners of ENDURE are committed to continue several activities, and the EIC and ENA are two of these. Our ambition is to have a "critical mass" of advisers for IPM in all major crops. For this we like to unite a higher number of advisers within the ENA, so please spread the word regarding ENA, see below.

Feedback to the ENDURE project and ENA

As this is the first newsletter, we are extremely interested in any kind of feedback from you as an adviser. Feel free to contact any one of us. We have indicated which countries we come from in order to facilitate feedback in languages other than English.



We are aware of the language barriers within Europe, but unfortunately, the ENDURE network does not have the resources to translate everything into many languages. Therefore the language of the ENA will be English.

Please help spread the word of the ENA by forwarding this newsletter to your colleagues who may find more information about the ENA here:

http://www.endure-network.eu/what_is_endure/endure_network_of_advisers

They may sign up by leaving their e-mail address at this link: http://www.survey-xact.dk/LinkCollector?key=8JHS7WWJ3K3N If you have relevant materials regarding the implementation of Integrated Pest Management that you want to share with the network or if you have some thoughts regarding the next newsletter, then please send them to <u>Jens Erik Jensen</u>. And if you have documents or other materials that you think should be available in the EIC, then please send them to one of the representatives mentioned below.



Contacts / ENDURE representatives regarding the ENA:

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