



ENDURE

European Network for Durable Exploitation of crop protection strategies

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FOOD and Quality and Safety

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Specific leaflet for Partners Outside Europe

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Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)	
Dissemination Level	
PU Public	X
PP Restricted to other programme participants (including the Commission Services)	
RE Restricted to a group specified by the consortium (including the Commission Services)	
CO Confidential, only for members of the consortium (including the Commission Services)	

Table of contents

Table of contents.....	2
Glossary.....	3
Summary.....	3
Definitions	3
1. Why	4
2. How	4
3. What was Done	4
4. How will it be Used	4
5. The leaflet.....	4

Glossary

The document is self explanatory as no acronyms are used.

Summary

The flyer is primarily for use by Sub Activity IA1.3, but also on behalf of the ENDURE NETWORK as a whole, for publicity and promotional purposes in order to facilitate collaborations with partners outside Europe. It has been developed to clearly summarise (a) the overall objectives of ENDURE and (b) the specific objectives of sub-activity IA1.3 in facilitating the involvement of Partners outside Endure/Europe and highlighting the advantages gained from their involvement and participation in the network.

It is a double sided A4 colour document designed to be folded in thirds as a brochure style hand-out.

Definitions

It is intended to be self explanatory and therefore there are no definitions needed.

1. Why

The core-group¹ of sub-activity IA1.3 (Linking with Partners Outside Endure) decided that it would be appropriate and beneficial to have a leaflet dedicated to Partners Outside Europe (and more specifically to International Cooperation Partners Countries). This leaflet is to be distributed to people, scientists and organizations that Endure participants meet through their normal course of work to publicize ENDURE network and the benefits of people from outside Endure to become involved in it

2. How

A double sided A4 sheet was produced by Sarah Perryman, Rothamsted International, with input on the wording and text from the whole core-group.

3. What was Done

The document was produced using the 'Publisher' software. Its style is in-keeping with other ENDURE documentation regarding fonts and colours – some of the text was taken from the ENDURE website e.g. the general objectives and the approach/organisation.

A new logo was developed by Sarah Perryman of a world map with arrows in the ENDURE flower colours to imply the movement of knowledge, facilities and training etc in a two-way process between ENDURE in Europe and the rest of the world. This is used on the front page of the brochure.

The original ENDURE strip of photos is used on the outer side of the flyer. A new strip of colour photos was produced using Rothamsted photos, that are of relevance to developing countries – this is used on the inside page of the brochure.

The benefits of being involved in ENDURE are highlighted in the document.

4. How will it be Used

It will be circulated by core group members to appropriate contacts from non-ENDURE organisations. For example, those contacts we already have or those we may meet at conferences or other meetings.

5. The leaflet

The leaflet is presented below.

¹ This core group include the participants listed in the 3rd JPA (January 2009, June 2010)



Linking with partners from countries outside Europe in:

- Crop protection
- Pesticide reduction
- Research
- Knowledge
- Facilities
- Resources
- Education & Training
- Research mobility
- Information

ENDURE is establishing itself as a world leader for the development and implementation of sustainable crop protection strategies.

ENDURE has created the Information Centre (ENDURE IC), an online point of reference for pest control recommendations and advice, drawing on expertise from across Europe.

Subscribe to the Endure newsletter:
www.endure-network.eu/newsletter

ENDURE January 2009
 © Photos from top to bottom: A S Walker; INRA, C Stgmüller; JKI, B Hommel; Agroscope ART; SZIE, INRA, N Bertrand; Vitropic; INRA, F Carreras



Participants

Aarhus University (AU), Denmark; Agricultural Economic Institute (LEI), Netherlands; Agroscope Swiss Federal Research Station (Agros), Switzerland; Applied Plant Research (PPD), Netherlands; Association de Coordination Technique Agricole (ACTA), France; Julius Kühn-Institut, Federal Research Centre for Cultivated Plants (JKI), Germany; Centre de Cooperation International en Recherche Agronomique pour le Développement (CIRAD), France; Consiglio Nazionale delle Ricerche (CNR), Italy; Danish Agricultural Advisory Service (DAAAS), Denmark; Plant Breeding and Acclimatization Institute (IHAR), Poland; International Biocontrol Manufacturers Association (IBMA); International Institut National de la Recherche Agronomique (INRA), France; INRA Transfert (IT), France; Plant Research International (PRI), Netherlands; Wageningen UR, Netherlands; Rothamsted Research (RRES), UK; Scuola Superiore di Studi Universitari di Perfezionamento Sante'Anna (SSSUP), Italy; Szent Istvan University (SZIE), Hungary; Universitat de Lleida (UdL), Spain.
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Facilitating the participation of Partners from Outside Europe





ENDURE and expanding the network to include Partners from Outside Europe

General objectives

Food quality and safety

Advances in crop protection have greatly contributed to high and consistent crop yields. However, new concerns for human health and the environment call for the development of lower input farming systems that are less reliant on pesticide use. ENDURE brings together more than 300 researchers in the fields of agronomy, biology, ecology, economics and the social sciences from ten European countries to progressively restructure crop protection research and development strategies.

There are four integrating themes:

- Identifying short-term solutions
- Introducing innovative strategies and reducing cropping system reliance on pesticides
- Assembling a permanent research community
- Informing policy makers

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Approach & organisation

The ENDURE network's four-year programme started in January 2007 and falls into three categories:

Integrating activities

~ Building the network

Identifying priority research areas, linking up with other relevant research and public groups, and planning ENDURE's legal and financial sustainability.

Research activities

~ A jointly executed research programme

Stimulating and developing a culture of collaboration in areas that are key to achieving progress in reducing reliance on pesticides.

Dissemination activities

~ Communicating results and knowledge

Extending ENDURE's activities and outputs to farmers, extension agents, students, policy makers, consumers and society at large, as well as eliciting feedback and dialogue to ensure that activities and outputs meet the needs of



The participation of research teams from Partners Outside Europe

Exports of agricultural products to Europe and the potential movement of exotic pests across borders represent specific pest management challenges. For these reasons ENDURE actively encourages the participation of partners from outside Europe in its activities.

- Many potential partners from research centres outside Europe have been identified and some already participate in Research activities such as the banana and grapevine case studies
- Mechanisms have been set up to integrate students and researchers from these countries in ENDURE-initiated PhD events, training courses, workshops and other activities based on the needs and expertise of candidate research teams.
- An information and knowledge exchange on crop protection and pesticide use is being developed
- Access is being made to ENDURE tools and knowledge systems
- Training, higher education and information exchange programmes are transferring results, expertise and knowledge to all concerned parties

