

First announcement

Integrated Pest Management in Europe

**The ENDURE Network of Excellence
shares the fruits of four years' research
with the crop protection community**

EU Member States are working on the implementation of the Framework Directive on the sustainable use of pesticides to make Integrated Pest Management (IPM) become a field reality by 2014. Major efforts in research and development are called for to accompany this initiative and help mainstream IPM. We can take advantage of the diversity of experiences, tools, and strategies across Europe and build synergies to make crop protection more compatible with our new environmental goals while maintaining our competitiveness.

That's what the European Network of Excellence ENDURE has been working on since 2007. ENDURE researchers have been busy generating new knowledge, new strategies and new tools on:

- The individual components of IPM
- Holistic approaches encompassing multiple pests and larger time and space scales
- Innovative strategies designed and assessed according to the multiple criteria of sustainable development
- Information tailored to the needs of farmers and advisers
- Learning resources for training and education in IPM
- The current state of IPM in major crops
- Socio-technical levers of IPM implementation
- National experiences on pesticide use or risk reduction and IPM implementation
- Stakeholder points of view on the future of crop protection

Now is the time for ENDURE to share the fruits of four years of this research with the crop protection community. Mark your calendars for the international conference, organised by INRA:

'Integrated Pest Management in Europe'
November 24 and 25, 2010
at the Eurosites George V centre
in Paris, France

We are offering farmers, advisers, policy makers, researchers and representatives of the farm supply chain and food retail sectors across Europe to join us in a conversation to better appreciate, critique, feed into and benefit from our research strategies and outputs. Get a sneak preview and help us improve the future permanent European Research Group that will maintain, update and enrich the resources made available by ENDURE.

Further details will be forthcoming

For more information, see www.endure-network.eu