



# IPM Innovation in Europe

**Poznań, Poland**  
January 14–16, 2015

Fourth Circular



# INVITATION TO "IPM INNOVATION IN EUROPE"

---

We cordially invite you to the Congress on "IPM Innovation in Europe", to be held on 14–16th January 2015 in Poznan – Poland. The congress is organised by the Institute of Plant Protection – National Research Institute and the European Project "Pesticide Use-and-risk Reduction in European farming systems with Integrated Pest Management" – PURE.

The main objective of the congress is to share knowledge, experience, methodological breakthroughs and new solutions in the area of IPM, with respect to the Directive 2009/128/ EC. IPM is the coordinated and integrated use of different strategies and tactical measures, deployed at various scales aiming to control plant pests and diseases (plant pathogens, animal pests, weeds) in the most effective and economic way with special emphasis on the reduction of risks to farmers and consumers' health; as well as environment, and biodiversity.

The congress will present and discuss the accomplishments of the European Project "Pesticide Use-and-risk Reduction in European farming systems with Integrated Pest Management" – PURE. Within the framework of the project, new methods, tools and technologies have been developed and IPM solutions designed and tested in various European regions for major cropping systems (wheat-based rotations, maize-based cropping systems, field vegetables, grapevine, pome fruit, and protected vegetables).

The congress presents an outstanding opportunity for all parties involved in plant protection to meet, discuss and broaden their knowledge with focus on IPM implementation. This congress is of interest for all stakeholders involved with integrated pest management (IPM): researchers, advisors, farmers, actors in the supply chains, policy makers – especially those who are responsible for the development and enforcement of regulatory requirements in plant protection and integration of IPM. More than 300 participants over the three days are expected to attend the congress from across Europe and throughout the world.

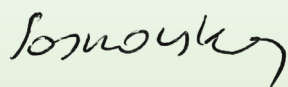
The venue of the congress is the city of Poznan on the river Warta – the oldest city in the central part of Poland with a rich history and a multitude of tourist attractions.

On behalf of the organisers, we extend a warm welcome to attend the congress and look forward to seeing you in Poznan.

Sincerely,  
Conveners of the Congress

*Danuta Sosnowska*  
Director of  
the Institute of Plant Protection  
– National Research Institute

*Françoise Lescourret*  
PURE coordinator  
Director of Research at the French National Institute  
for Agricultural Research (INRA) – Department Environment and Agronomy



# "IPM INNOVATION IN EUROPE" COMPLETE INFORMATION

---

The fourth circular contains the complete information on the organization of the PURE Congress on the subject – IPM Innovation in Europe, which is held in Poznań on 14–16<sup>th</sup> January 2015. All the necessary data referring to the Congress such as: preliminary programme, registration procedures, fee payments, travelling, accommodation and hotel booking are provided.

## TOPICS

---

Topics addressed in the plenary and parallel sessions

### REFERENCES

- NEW IPM SOLUTIONS IN EUROPE IN SELECTED CROPS
- SUSTAINABILITY

### MODELS

- MULTI-SCALE MODELS FOR PEST EVOLUTION
- MODELING TOOLS FOR IPM DESIGN
- LANDSCAPE PEST CONTROL MODELS

### KNOWLEDGE AND TOOLS

- INDICATORS AND DESIGN APPROACHES
- PEST EVOLUTION
- AGRO-ECOLOGICAL ENGINEERING
- BIOCONTROL AND BIOPESTICIDES
- TECHNOLOGICAL TOOLS
- MONITORING TOOLS
- MOLECULAR DIAGNOSTIC TOOLS
- DECISION SUPPORT SYSTEMS

### WORKING WITH STAKEHOLDERS

- CO-INNOVATION AND PARTICIPATORY APPROACHES
- IPM IMPLEMENTATION -EXPERIENCES FROM NATIONAL ACTION PLAN IMPLEMENTATIONS

## IMPORTANT DEADLINES

---

<b>Abstract submission</b>	31 October 2014
<b>Confirmation of abstract acceptance</b>	15 November 2014
<b>Opening of registrations</b>	14 July 2014
<b>Registration fee without charge (until)</b>	21 November 2014
<b>Preliminary detailed programme</b>	19 November 2014
<b>Final programme</b>	19 December 2014

# REGISTRATION

---

## Registration fees

Registration fees cover congress attendance, all provided documents and materials, 5 coffee breaks, 3 lunches, 2 evening buffets.

FULL REGISTRATION (July 14 – November 21, 2014)	EUR 280
ONE DAY REGISTRATION (July 14 – November 21, 2014)	EUR 180
LATE REGISTRATION (November 21 – December 20, 2014)	EUR 380

Online registration will be open from July 14, 2014.

To register please click the link below:

[www.ior.poznan.pl/pure2015\\_registration](http://www.ior.poznan.pl/pure2015_registration)

## How to pay your registration?

Wire transfer is the only accepted option.

For any international payment transactions, please use the bank details stated below.

Bank name: **Bank BGŻ O/ Poznan**  
Bank address: **ul. Piekary 17, 61-823 Poznań**  
IBAN: **PL 79 2030 0045 3110 0000 0016 8440**  
SWIFT: **GOPZPLPW**

Account owner: **INSTYTUT OCHRONY ROŚLIN – PIB**  
**Władysława Węgorka 20, 60-318 Poznań, Poland**

Please make sure your payment details include your first and second names, the name of your institution, as well as the reference **PURE 2015**.

Participants are reminded that money transfers may include fees and charges; it is therefore essential that such transfer of money should include any additional fees.

**Your registration will only be confirmed and valid after your payment has been received.**

Applications may be cancelled up until **November 21, 2014**, in which case a full refund will be made.

**In case** details of cancellation are received after this date, no refund will be possible.

**For any further information, please contact us at the following address:**

[pure2015@iorpib.poznan.pl](mailto:pure2015@iorpib.poznan.pl)

## CALL FOR ABSTRACT

---

### Abstract Preparation

Participants willing to present a contribution are asked to prepare an abstract, which will be included in the Congress book of abstracts after acceptance. Abstracts should be submitted on-line. Only registered participants can submit an abstract. Each participant can submit more than one abstract (up to 3). **Deadline for abstract submission is October 31.** Abstract acceptance will be confirmed by November 15. Registration fee will be fully refunded until November 21.

**Abstract:** it should contain a short introduction, objectives, methods, results and conclusions not divided in chapters. Some of the sections may be omitted if they are not relevant. Length is 3000 characters (spaces included).

Contributions will be presented as posters. The scientific committee will select some contributions and invite authors to present them as oral in the parallel sessions or thematic workshops. Participants will receive the electronic version of the Congress book of abstracts at the meeting. The content of submitted abstracts should be clear and written in proper English.

# FIRST DRAFT OF THE PROGRAMME

Please find the preliminary congress program below.

More details on the programme and speakers will be available soon on our website:

<http://www.ior.poznan.pl/pure2015>

Wednesday 14 January 2015					
8:00	9:00	Registrations			
9:00	9:30	Plenary session	Opening speech		
9:30	10:30	Plenary session	Perspectives on the implementation of IPM in EU		
10:30	11:00	Coffee break			
11:00	13:00	Plenary session	Perspectives on the implementation of IPM in EU		
13:00	14:00	Lunch			
14:00	16:00	Parallel sessions	Co innovation of IPM	IPM guidelines	Biological tools and technologies
16:00	16:30	Coffee break			
16:30	18:30	Parallel sessions	Co innovation of IPM	Challenges on IPM implementation	Biological tools and technologies
18:30	Evening Buffet				

Thursday 15 January 2014					
8:30	9:00	Registrations			
9:00	9:30	Plenary session	Introduction talk		
9:30	10:00	Plenary session	IPM Assessment & Design		
10:00	10:30	Coffee break			
10:30	12:30	Parallel sessions	IPM for annual crops	IPM for perennial crops	IPM for protected crops
12:30	14:00	Lunch			
14:00	16:00	Parallel sessions	IPM for annual crops	IPM for perennial crops	IPM for protected crops
16:00	16:30	Coffee break			
16:30	18:30	Market square and poster session			
18:30	Evening Buffet				

Friday 16 January 2014					
8:30	9:00	Registrations			
9:00	10:30	Parallel sessions	Workshop Assessment & Design of IPM tools	Integrated Management of Pest Evolution	Ecological approaches for IPM
10:30	11:00	Coffee break			
11:00	12:00	Parallel sessions	Workshop Assessment & Design of IPM tools	Integrated Management of Pest Evolution	Ecological approaches for IPM
12:00	12:30	Plenary session	Conclusion speech		
12:30	13:30	Lunch			

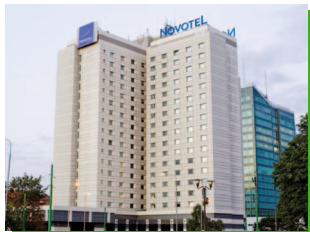
## Market square, posters and demonstrations

During the whole congress, you can visit the posters session and visit the market square with demonstration about:

- Specific Equipments such as
  - Airborne sampling and optical sensing methods
  - Molecular based diagnostic tools
  - Decision engine for weed control
  - Mating disruption for pest control
  - Precise crop protection products application based on canopy density sensing
  - Etc.
- Communication tools (crop protection bulletins, etc.)
- Modelling tools
- Videos showing experiences from PURE IPM co-innovation work in wheat-based rotations and vegetable production
- Other relevant tools or materials – contact Jens Erik Jensen, e-mail: [jnj@vfl.dk](mailto:jnj@vfl.dk) if you have ideas

# TRAVEL AND ACCOMMODATION

Proposed hotels and individual room booking online:



## Novotel Hotel – the Congress venue

Plac Andersa 1, 61-898 Poznań

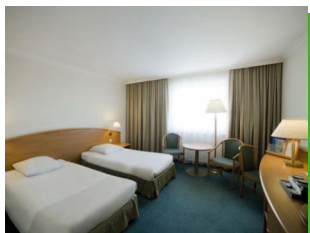
Room prices with a discount for Congress participants:

- Single room – EUR 66 net (8% VAT)
- Twin room – EUR 79 net (8% VAT)

Please, use password **PURE 2015** when booking your room(s).

Room booking address: [h3376-re@accor.com](mailto:h3376-re@accor.com)

phone number: **+48 61 858 70 00**



## IBB Andersia Hotel

Plac Andersa 3, 61-894 Poznań,  
[www.andersiahotel.pl/en/](http://www.andersiahotel.pl/en/)



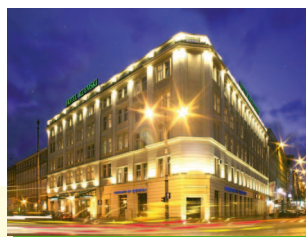
## Hotel Mercure

Roosevelta 20, 60-829 Poznań  
[www.mercure.com/gb/united-kingdom/index.shtml](http://www.mercure.com/gb/united-kingdom/index.shtml)



## Hotel Poznań Włoski

Dolna Wilda 8, 61-552 Poznań  
[www.hotelwloski.pl/en/](http://www.hotelwloski.pl/en/)



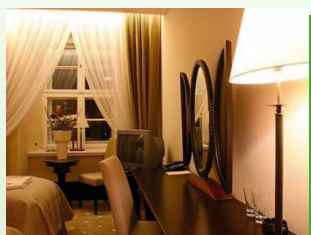
## Hotel Rzymski

al. K. Marcinkowskiego 22, 61-827 Poznań  
[www.hotelrzymski.pl/en/](http://www.hotelrzymski.pl/en/)



## Hotel Brovaria

Stary Rynek 73/74, 61-772 Poznań  
[www.brovaria.pl/EN-H28](http://www.brovaria.pl/EN-H28)



## Centrum Kongresowe - Hotel IOR

Węgorka 20, 60-318 Poznań, [repcja.@hoteliior.pl](mailto:repcja.@hoteliior.pl)  
[www.hoteliior.pl/eng/](http://www.hoteliior.pl/eng/)



# HOW TO REACH THE CONGRESS VENUE



## Novotel Poznań Centrum

Address: pl. Andersa 1

Town: 61-898 POZNAŃ

Country: POLAND

Airport: L

POZNAŃ ŁAWICA INTERNATIONAL AIRPORT

Railway Station: POZNAŃ GŁÓWNY

The Congress will take place at "Novotel Poznan Centrum" which is located in the city center, 500 m from *Poznan Główny* railway station, opposite the Old Brewery, near the Old Town Square and the Poznan International Fair.

<http://www.novotel.com/gb/hotel-3376-novotel-poznan-centrum/index.shtml>

## By plane

*Poznań Ławica* airport is located 7 km away from the city centre, in the vicinity of the route leading directly to the city major points and next to the road out of *Poznań* to *Berlin* and *Warsaw*. There is a direct connection from the airport to the Railway Station – *Poznań Główny* by bus line L (for indications about travel itineraries from further out, please see map above).

Taxis can be taken in front of the T3 terminal (Arrivals).

**For plane timetables and fares:**

<http://www.airport-poznan.com.pl/en/>

## By train

Trains arriving at the city of *Poznań* stop at the main Railway Station – *Poznań Główny*. The Railway Station consists of two buildings: the Main Hall (Hala Główna) and the West Railway Station (*Dworzec Zachodni*) which have a direct connection to the subway.

From the Railway Station – *Poznań Główny*:

- Take tram lines: 6, 10, 11 or 12 and get off at *Wierzbicice*,
- Turn left into *Aleja Niepodległości* Street, cross *Aleja Niepodległości* Str.,
- Walk along *Niezlomnych* Street and finally turn right into *Kościuszki* Street. The Novotel hotel will be on your right.

Taxis can be taken next to the Main Hall and the West Railway Station exit. However, it is recommended to call RADIO TAXI at the taxi station in the Main Hall.

**For train timetables and fares:**

<http://rozkład-pkp.pl/en/>

## By car

To reach *Poznań* by car, take the A2 motorway (the access from the west direction: from *Nowy Tomyśl* - 108 km from *Świecko*, where national route No. 2 is connected to the motorway to *Warsaw* - please note that extra expenses will have to be forecast for road tolls on the motorway).

**For A2 motorway localisation see:**

<http://autostrada-a2.pl/en/>

## C-IPM R & D WORKSHOP

---

The C-IPM R & D workshop will be held in Poznan, Poland (back to back with the PURE congress) on the 13th January 2015.

Different histories of IPM research throughout the member states will be the main focus topics of the workshop. In particular, organization of IPM research in different countries of Europe, major topics addressed and the translation into practice of research outcomes will be discussed during the first session.

The second session will be devoted for the discussion on research methods/approaches adopted throughout the member states (analytical research vs. a more holistic approach), the added value of long-term experiments and the relevance of demonstration farms.

Registration will be open shortly.

More information can be found on the C-IPM website:

<http://c-ipm.org/>

