We cordially invite you to the Congress on “IPM Innovation in Europe”, to be held on 14–16th January 2015 in Poznan – Poland. The conference is organised by the Institute of Plant Protection – National Research Institute and the European Project “Pesticide Use-and-risk Reduction in European farming systems with Integrated Pest Management” – PURE.

The main objective of the conference is to share knowledge, experience, methodological breakthroughs and new solutions in the area of IPM, with respect to the Directive 2009/128/EC. IPM is the coordinated and integrated use of different strategies and tactical measures, deployed at various scales aiming to control plant pests and diseases (plant pathogens, animal pests, weeds) in the most effective and economic way with special emphasis on the reduction of risks to farmers and consumers’ health; as well as environment, and biodiversity.

The congress will present and discuss the accomplishments of the European Project “Pesticide Use-and-risk Reduction in European farming systems with Integrated Pest Management” – PURE. Within the framework of the project, new methods, tools and technologies have been developed and IPM solutions designed and tested in various European regions for major cropping systems (wheat-based rotations, maize-based cropping systems, field vegetables, grapevine, pome fruit, and protected vegetables).

The congress presents an outstanding opportunity for all parties involved in plant protection to meet, discuss and broaden their knowledge with focus on IPM implementation. This congress is of interest for all stakeholders involved with integrated pest management (IPM): researchers, advisors, farmers, actors in the supply chains, policy makers – especially those who are responsible for the development and enforcement of regulatory requirements in plant protection and integration of IPM. More than 300 participants over the three days are expected to attend the congress from across Europe and throughout the world.

The venue of the conference is the city of Poznan on the river Warta – the oldest city in the central part of Poland with a rich history and a multitude of tourist attractions.

On behalf of the organisers, we extend a warm welcome to attend the congress and look forward to seeing you in Poznan.

Sincerely,
Conveners of the Congress

Danuta Sosnowska
Director of
the Institute of Plant Protection
– National Research Institute

Françoise Lescourret
PURE coordinator
Director of Research at the French National Institute
for Agricultural Research (INRA) – Department Environment and Agronomy
WHY SHOULD YOU COME?
WHY YOU SHOULD PARTICIPATE?

<table>
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<tr>
<th>Type of participants</th>
<th>Interests for the congress</th>
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| Farmers associations and advisors | Demonstrations of PURE tools and machinery  
Explanation on how to implement PURE IPM solutions  
Presentation of PURE IPM guidelines (lessons learnt from the project)  
Presentation of promising results from the project  
Demonstration of Decision Support Systems |
| Policy makers                | Presentation of NAP implementations in Europe  
Explanation on how to implement IPM solutions to farmers                                   |
| Scientists                   | Presentation of PURE scientific results (models, tools, etc.)  
Posters sessions                                                           |
| IPM companies                | Demonstration of PURE tools  
Demonstration of your own products                                                  |

PRELIMINARY SESSION PROGRAMME

Day 1 Perspectives on the implementation of IPM in EU
- The policy perspective
- The farmers perspective
- The advisory perspective
- The company perspective
- The contribution of PURE
- Panel discussion

Poster sessions with external scientific contributions
Market square (demonstration) – farmer organisations, advisors, companies, researchers and policy makers.

Cross-cutting issues
- The co-innovation perspective – with contributions of farmers and advisors
- Governance and NAP – policy makers
- Designing and assessing IPM

Day 2 The implementation of IPM in EU cropping systems
Cropping systems workshops
- Results of PURE
- Other experiences
- Stakeholder discussion

Market square (demonstration) – farmer organisations, advisors, companies, researchers and policy makers

Day 3 Dedicated sessions for scientists
Workshops dedicated to models, knowledge and tools, participatory approaches for IPM
- Presentations
- Posters
- Market square (demonstration)
TOPICS

Topics addressed in the plenary and parallel sessions

REFERENCES

- NEW IPM SOLUTIONS IN EUROPE IN SELECTED CROPS
- SUSTAINABILITY

MODELS

- MULTI-SCALE MODELS FOR PEST EVOLUTION
- MODELING TOOLS FOR IPM DESIGN
- LANDSCAPE PEST CONTROL MODELS

KNOWLEDGE AND TOOLS

- INDICATORS AND DESIGN APPROACHES
- PEST EVOLUTION
- AGRO-ECOLOGICAL ENGINEERING
- BIOCONTROL AND BIOPESTICIDES
- TECHNOLOGICAL TOOLS
- MONITORING TOOLS
- MOLECULAR DIAGNOSTIC TOOLS
- DECISION SUPPORT SYSTEMS

WORKING WITH STAKEHOLDERS

- CO-INNOVATION AND PARTICIPATORY APPROACHES
- IPM IMPLEMENTATION - EXPERIENCES FROM NATIONAL ACTION PLAN IMPLEMENTATIONS

IMPORTANT DEADLINES

<table>
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<tr>
<th>Event</th>
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<tbody>
<tr>
<td>Abstract submission</td>
<td>15 September 2014</td>
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<tr>
<td>Confirmation of abstract acceptance by the organization</td>
<td>31 October 2014</td>
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<tr>
<td>Opening registrations</td>
<td>14 July 2014</td>
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<tr>
<td>Registration fee without charge (until)</td>
<td>21 November 2014</td>
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<tr>
<td>Preliminary detailed program</td>
<td>19 November 2014</td>
</tr>
<tr>
<td>Final program</td>
<td>19 December 2014</td>
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Abstract Preparation

Participants willing to present a contribution are asked to prepare an abstract, which will be included in the Conference book of abstracts after acceptance. Abstracts should be submitted online. Only registered participants can submit an abstract. Each participant can submit more than one abstract (up to 3). Deadline for abstract submission is September 15. Abstract acceptance will be confirmed by October 31; registration fee will be fully refunded until November 21.

Abstract: it should contain a short introduction, objectives, methods, results and conclusions not divided in chapters. Some of the sections may be omitted if they are not relevant. Length is 3000 characters (spaces included).

Contributions will be presented as posters. The scientific committee will select some contributions and invite authors to present them as oral in the parallel sessions or thematic workshops.

Participants will receive the electronic version of the Conference book of abstracts at the meeting. The book of abstracts will be also available on the website (download) from November 1.

The content of submitted abstracts should be clear and written in proper English.

POSTERS SESSION

Posters will be located in the main exhibition room and visible all through the duration of the meeting.

REGISTRATION

Registration fees

Registration fees cover conference participation, documents and materials, 5 coffee breaks, 3 lunches, 2 evening refreshments

| FULL REGISTRATION (July 14 – November 21) | 340 Eur. |
| ONE DAY REGISTRATION | 200 Eur. |
| Late registration (after November 21) | 450 Eur. |

Online registration will be open from July 14, 2014
PROPOSALS FOR THE PURE CONFERENCE SPONSORS:

- exhibition stands and banner adverts, related to the conference profile;
- distribution of sponsor’s promotional materials;
- the sponsor’s logo used in conference materials;
- an individual agreement on promotional offers depending on the sponsor.

If you are interested in participation in our Conference as an exhibitor or in active supporting of this event, please contact:

Andrzej Kwiatkowski A.Kwiatkowski@iorpib.poznan.pl
Magdalena Roth M.Roth@iorpib.poznan.pl

ORGANISERS

SCIENTIFIC COMMITTEE

TECHNICAL ORGANISING COMMITTEE
Krawczyk D., Kwiatkowski A., Roth M., Wojciechowska R.

All information about travel, accommodation and hotel rooms booking will be available on line in July 2014 (third circular).

www.ior.poznan.pl/pure2015

Pesticide Use-and-Risk reduction in European Farming systems with Integrated Pest Management (PURE)

For more details: http://www.pure-ipm.eu/

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